

Erik Hughes

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Full-stack developer and designer with 7+ years of experience building custom, performance-optimized marketing websites and interactive digital platforms. I specialize in creating visually engaging, conversion-focused web experiences from concept through launch, owning both creative direction and technical execution.

EDUCATION

B.M. Jazz Studies, University of Southern California **2013**
Udemy: Multiple (Python, Django, Full Stack Web Dev Boot Camp, React) **2018**

WORK EXPERIENCE

Erik Hughes Web Development | Los Angeles, CA (remote) **Jan. 2023 – Present**

Owner, Senior Developer

- Design and develop fully custom marketing websites for startups and professional service firms using Next.js, React, and headless CMS architecture. Built modular component-driven frontends with attention to performance, responsiveness, and maintainability.
- Create custom graphics, animations, and interactive UI components using Framer Motion, SCSS, and modern JavaScript. Owned full lifecycle delivery from architecture through deployment and production support.
- Architect full-stack solutions including authenticated dashboards, content systems, and custom e-commerce integrations.
- Implement Stripe payment workflows, secure digital delivery systems, and lead capture flows. Led end-to-end project delivery with an average 3–4 week turnaround.
- Collaborate directly with founders and marketing teams to translate brand positioning into modern web experiences.

theHang | Los Angeles, CA (remote)

Jan. 2018 – Dec. 2023

Founder, Principal Developer

- Designed and developed a real-time communication platform using Django, WebSockets (Django Channels), and AWS.
- Designed and built the full user interface system, including room creation flows, moderation dashboards, and real-time notification features supporting sub-second chat updates.
- Led UX architecture for onboarding, user-generated content flows, and engagement features.
- Managed infrastructure deployment and performance optimization in production environments.

CORE STRENGTHS

Custom Website Design, Interactive UI & Animation, Marketing & Landing Pages, Headless CMS Architecture, E-Commerce Integration, Performance Optimization

TECHNICAL SKILLS & CERTIFICATIONS

Technical: HTML5, CSS3/SCSS, JavaScript (ES6+), React, Next.js, Node.js, Django, REST APIs, Stripe API integrations, Framer Motion (animation), Responsive Design, UI/UX Design, Headless CMS (Strapi), AWS, DigitalOcean, Netlify, Site Performance Optimization, SEO Implementation

Certifications: CPR First Aid, 25-26 Windward Cyber Security Assessment, Workplace Violence Prevention Plan.

PERFORMING ARTS

- Professional trombonist with performing and recording credits including Ariana Grande, Michael Bublé, and *Dancing with the Stars*. Proven ability to operate under tight deadlines in high-pressure production environments with large, cross-functional teams.
- Consistently selected to record on Grammy-nominated works contributing to 5 nominated works and 1 win.

PORTFOLIO

Selected Custom Website & Interactive Projects

Musician Website Template System

<https://musician-template.erikhughesdev.com>

Role: Lead Designer & Full-Stack Developer

Tools: Next.js, React, SCSS, Strapi (Headless CMS), Stripe API, Custom Audio Player, Custom E-Commerce

Designed and developed a modular, media-forward website template combining custom audio/video integration with full e-commerce functionality. Built a fully custom audio player, Strapi-driven store with category filtering, and Stripe-powered checkout with secure digital delivery. Architected reusable components to support scalable customization while maintaining cohesive branding.

CoraVie Medical

<https://coraviemedical.com>

Role: Lead Designer & Full-Stack Developer

Tools: Next.js, React, SCSS, Strapi (Headless CMS), Framer Motion, NextAuth

Designed and developed a custom medical technology marketing website featuring scroll-based hero animations and modular, CMS-driven page architecture. Built responsive, performance-optimized layouts to clearly communicate complex clinical value. Integrated a secure, password-protected portal using NextAuth with Strapi-backed user account management, enabling gated content access for approved users.

MANZY

<https://manzy.org>

Role: Lead Designer & Full-Stack Developer

Tools: Next.js, React, SCSS, Strapi (Headless CMS), Framer Motion

Designed and developed a bilingual (English/Spanish) school website centered around a chalkboard-themed visual concept. Implemented SVG stroke-based animation sequences to simulate hand-drawn icon effects within the hero section. Built modular content sections, announcement systems, and document libraries to support ongoing administrative updates while maintaining a cohesive, engaging visual identity. Integrated dynamic language switching across content sections to support bilingual accessibility.

Ark Wealth Advisors

<https://arkwealthadvisors.com>

Role: Lead Designer & Full-Stack Developer

Tools: Next.js, React, SCSS, Strapi (Headless CMS), Framer Motion

Designed and developed a custom financial services website featuring a scroll-animated hero sequence where layered visual elements transition and fade as users move through the page. Built a cohesive, brand-forward visual system emphasizing trust, clarity, and structured information hierarchy. Implemented responsive layouts, testimonial modules, and interactive FAQ components to support engagement and lead conversion.